



**SETHU INSTITUTE OF TECHNOLOGY**  
(An Autonomous Institution)  
(Approved by AICTE, New Delhi and affiliated to Anna University Chennai)



## **Resource Mobilization Policy**

The Resource mobilization policy of the Institution mainly focuses on achieving the goals and target of the institution by securing additional resources, better utilization of existing resources. The cardinal principle of management is to provide best resources to the students & faculty to meet the vision and mission of the Institution. The Institution has a transparent and well-planned financial management system in which Student Fees, Government Funding and Management are the main sources of funds. The budget estimation and funds requirement are planned by considering broad academic activities, administrative related sources, logistic and developmental activities. Mobilization of resources are planned accordingly.

The Institution needs the following resources

- Human Resources
- Infrastructural Resources
- Lab Equipment and Material Resource

### **Human Resources: Faculty and Staff**

The College has to maintain required number of faculty as per the norms of AICTE, University, NBA etc. for sustenance of the quality of the Institution.

### **Student Enrolment Mobilization**

The College should enroll maximum number of students against sanctioned intake. The sustenance of the College relies on student enrolment, as it ensures financial stability of the Institution. Even though the student enrollment brings financial resources, the expenditure per student to offer quality education should also be considered.

### **Infrastructural Resources:**

The College should maintain proper learning ambiance to provide quality education. The College should construct new building and the existing facilities should be properly maintained. The College should also develop new facilities like roads, cafeteria, stores etc.

### **Lab Equipment and Material Resource:**

The College has to maintain laboratory equipment as per the norm of the University requires various other material resources for the smooth functioning of the College.

## FINANCIAL RESOURCES OF THE INSTITUTION

- Tuition fee
- Hostel Fee
- Government funds
- Corporate funds
- Grants from individuals, philanthropist
- Funding from Alumni donors
- Consultancy works carried out

## FUNDS MOBILISATION

On the basis of Student Intake, financial resources available and various requirements, a detailed financial plan is prepared. Based on the financial plan, fund mobilization strategies are chalked out.

- **Financial Resources available**
- **Expected Expenditure**
- **Deficit due to difference between Resources and Expenditure**

The college mobilizes resources through student fees, funds from the government and the non-government bodies, contributions from alumni and philanthropists etc. Consultancy are also one of the sources of revenue for the institution. The College has the strategic plan to enhance the financial resources through alumni, NGOs and Philanthropists etc.

## MOBILIZATION PLANS

Action Plan with Following Options to Maximize Funds Mobilization

### Enhance the Financial Resources

The management will take necessary steps to ensure that admissions are done as per plans, fees is received on time and efforts are made to materialize inflow from fees and other planned resources.

### Minimize the Expenditure

The College chalks out strategies to minimize the expenditure by reducing expenditure on non-core activities, optimizing the resources, reducing the non-planned expenditure etc.

### Options to Meet the Deficit:

The College has the plan to meet the deficit by mobilizing funds through following sources:

- Funding by Bank Loan
- Funding by Sponsoring Body



  
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